

To All Faculty

The Faculty Forum Seminar this week is:

Topic: **A SHIFT IN WEST-EAST
RELATIONS**

Presenter: **Dr. Zlatica Kraljevic**

Time: **Sunday, March 21, 2010 at 12:00-
1:00PM**

Place: **Learning Resource Center Room F-
013 (Library)**

The arrival of the 21st century coincided with a confluence of new and developing events, which together have helped to significantly reshape the global market. The result has caused a shift in business relationships between industrialized countries in the West and emerging economies in the East. Some industries have experienced the shift more directly than others, and academia is poised to play a more significant role in the advancement of global industries. The topic is complex and cannot be fully addressed in 45-60 minutes, but there is a story to tell which helps illustrate how the world around us is rapidly changing right in front of our eyes. If you are open to new perspectives, you will enjoy this program.

Attendance is voluntary and earns 1 PDU

ABOUT THE SPEAKER

Dr. Zlatica Kraljevic

- Dean of Institutional Relations at PMU
- Doctorate degree in chemical engineering from University of Arizona
- First woman to earn this degree at this university.
- Dr. Kraljevic worked for 25 years in the energy industry and is an expert in global business management
- Prior to joining PMU she was the Director of the Global Energy Management Institute (USA)
- She was Associate Professor at the University of Houston's College of Business teaching advanced Negotiation and Energy Technologies in the EMBA program
- She is the recipient of the "World Oil Award" for the creation of the "Greater Houston Energy Education Collaborative", an organization dedicated to advance energy education among elementary and high schools in the USA
- Dr. Zlatica is Chair of the Middle East Advisory Committee for World Energy Magazine, and has published several papers and editorials on current Middle East-related issues.
- Dr. Zlatica is a regular speaker and moderator at international technical conferences.