

May 29, 2010



PMU was honored to receive on May 29, 2010, the visit of His Excellency Ambassador of Sweden to Saudi Arabia, Mr. Jan Thesleff (center right) and Mr. Marcus Wenestam (third from left), head of the Swedish Trade Council (STC). The purpose of the visit was to explore future collaborations between PMU and Sweden private corporations and institutions of higher education that are interested in expanding their activities within the Kingdom.

The Embassy of Sweden in Riyadh, Saudi Arabia is accredited to the State of Kuwait, the Sultanate of Oman and the Republic of Yemen. Its main task is to promote and strengthen the relations between Sweden and these countries in a wide range of areas: Political dialogue, trade, investment, education/research and culture and to promote Sweden as a modern prime business and tourist destination.

(http://www.swedenabroad.com/Page_25202.aspx)

PMU is the first private university in the Eastern Province of the Kingdom of Saudi Arabia currently enrolling 2,000 students. Applying state-of-the-art technology to education, PMU offers twelve degrees in the areas of business, engineering and information technology to Saudi men and women, and international students, including an Executive MBA program for local professional men and women (<http://www.pmu.edu.sa>).