

Standard 1: Mission, Goals and Objectives

<p>The institution's mission statement must clearly and appropriately define its principal purposes and priorities and be influential in guiding planning and action within the institution. PMU Mission Statement:</p>		
<p><i>The scales below ask you to indicate whether these practices are followed in your institution and to show how well this is done. Wherever possible evaluations should be based on valid evidence and interpretations supported by independent opinions</i></p>		
Good Practices Relating to This Standard	Is this true ? Y/No /NA	How well is this done? (enter stars)
1.1 Appropriateness of the Mission The mission statement must be appropriate for the institution in the community in which it is operating.	Y	*****
1.1.1 The mission statement is consistent with the establishment charter of the institution.(including any objectives or purposes in by-laws, company objectives or comparable documents)	Y	*****
1.1.2 The mission statement is appropriate for an institution of its type. (eg a small private college, a research university, a girls college in a regional community, etc.)	Y	*****
1.1.3 The mission statement is consistent with Islamic beliefs and values.	Y	*****
1.1.4 The mission is relevant to needs of the community or communities served by the institution	Y	*****
1.1.5 The mission is consistent with the economic and cultural requirements of the Kingdom of Saudi Arabia.	Y	*****
1.1.6 The appropriateness of the mission is explained to stakeholders in an accompanying statement commenting on significant aspects of the environment within which it operates. (which may relate to local, national or international issues)	Y	*****
Overall Assessment		*****
<p>Comment: PMU mission is an interpretation of the university commitment to the community and its constituents. PMU was founded on a profoundly well defined feasibility study supported by string involvement of all stakeholders of its framing. The stakeholders along with academic partners established all the facets of its mission statement. A vivid evidence of PMU's mission comprehensiveness is the university record of fulfilling and exceeding the expectations of its mission to the Eastern Province community. PMU mission appropriateness to the stakeholders is witnessed through its paramount participation in the growth and improvement of higher education and human development in the Eastern Province and the Kingdom at large.</p>		

<p>Priorities for improvement:</p> <p>1- PMU is reviewing and preparing its next strategic plan for the period 2011-2015. During the current time, the mission of the institution is reviewed. All stake holders are being involved. Report on the progress on this revision is expected by end of Spring 2012</p> <p>2- New programs, initiatives and endowments are opening new horizons for PMU commitment to the community. Careful attention is needed to review all these programs regularly to maintain excellent alignment with PMU mission. This is a work in progress and PMU senior administration (Rector's office) is expected to be the responsible party for it. Recurring reviews of the Rector's office by the Deanship of Quality and Accreditation along with Rector's office quality committee teams to observe such alignment.</p>		
<p>Independent Opinion <i>Comment</i> The PMU Mission and Vision statements are well developed and consistent with the standards of NCAAA.</p>		
<p>1.2 Usefulness of the Mission Statement The mission statement must be useful in guiding planning and decision making in the institution.</p>		
<p>1.2.1 The mission statement is sufficiently specific to provide-an effective guide to decision-making and choices among alternative planning strategies.</p>		
<p>1.2.2 The mission statement is relevant to all of the institution's important activities.</p>		
<p>1.2.3 The mission is achievable through effective strategies within the level of resources expected to be available.</p>		
<p>1.2.4 The mission statement is clear enough to provide criteria for evaluation of the institution's progress towards its goals and objectives.</p>		
<p>Overall Assessment</p>		
<p>Comment</p> <hr/> <hr/> <p>Priorities for improvement</p> <hr/> <hr/>		
<p>Independent Opinion <i>Comment</i> The integration of the Mission and Vision into the internal practices of PMU is established and further practices, such as launching advanced degrees, corporate training programs and expanded research collaboration, are under way to involve other shareholders in realizing the Mission and Vision.</p>		
<p>1.3 Development and Review of the Mission The mission statement must be developed through consultative processes and</p>		

formally adopted and periodically reviewed.		
1.3.1 Major stakeholders within the institution and the communities it serves have been consulted and support the mission.		
1.3.2 The governing body of the institution formally approved the mission statement.		
1.3.3 The governing body periodically reviews the mission statement and confirms or amends it in the light of changing circumstances.		
1.3.4 Stakeholders are kept informed about the mission and any changes in it.		
Overall Assessment		
<p>Comment</p> <hr/> <hr/> <p>Priorities for improvement</p> <hr/> <hr/>		
<p>Independent Opinion</p> <p><i>Comment</i></p> <p>Review and comment on the Mission and Vision from external stakeholders was sought and is planned as part of the ongoing quality improvement effort. The University Council reports to the Board of Trustees and reviews progress in fulfilling the Mission and Vision several times each year.</p>		
<p>1.4 Use Made of the Mission</p> <p>The mission must be used consistently as a basis for planning and major policy decisions within the institution.</p>		
1.4.1 The mission is used as a basis for a strategic plan over a medium term planning period. (eg. five years)		
1.4.2 The mission is widely publicised, known about and supported by teaching and other staff and students.		
1.4.3 The mission is used consistently as a guide in resource allocations and consideration of major program and project proposals and policy decisions.		
Overall Assessment		
<p>Comment</p> <hr/> <hr/> <p>Priorities for improvement</p> <hr/> <hr/>		
<p>Independent Opinion</p> <p><i>Comment</i></p> <p>PMU is a relatively new institution and this is the first NCAAA institutional</p>		

<p>accreditation. There was a strategic plan developed in 2006-2011 and a second plan developed for the period 2012-2013. This plan is included in the NCAAA accreditation documentation.</p>		
<p>1.5 Relationship Between Mission, Goals and Objectives The mission must be used as a basis for establishment of goals and objectives for development of the institution and organizational units within it.</p>		
<p>1.5.1 Medium and long term goals for the development of the institution and its programs and organizational units are consistent with and support the mission.</p>		
<p>1.5.2 Goals are stated with sufficient clarity to effectively guide planning and decision-making in ways that are consistent with the mission.</p>		
<p>1.5.3 Goals and objectives are periodically reviewed and reaffirmed or modified as necessary in the light of changing circumstances to ensure they continue to support-the mission.</p>		
<p>1.5.4 Specific objectives for total institutional initiatives and for internal organizational units are consistent with the mission and broad goals for development.</p>		
<p>1.5.5 Statements of major objectives are accompanied by specification of clearly defined and measurable indicators that are used to judge the extent to which objectives and the mission are being achieved.</p>		
Overall Assessment		
<p>Comment</p> <p>_____</p> <p>_____</p>		
<p>Priorities for improvement</p> <p>_____</p> <p>_____</p>		
<p>Independent Opinion <i>Comment</i> The Vision and Mission were used to establish strategic goals in the two earlier strategic planning exercises.</p>		
Overall Assessment of Mission, Goals and Objectives		
1.1 Appropriateness of the Mission		
1.2 Usefulness of the Mission Statement		
1.3 Development and Review of the Mission		
1.4 Use Made of the Mission		
1.5. Relationship Between Mission, Goals and Objectives		
<p><i>Combined Assessment by Independent Opinion</i> The Mission and Vision were well planned in advance of the opening of PMU, stakeholders were and continue to be involved in the process and the Vision and Mission are used to guide strategic planning.</p>		