

OVERVIEW

The English Language Institute (ELI) was established by Prince Mohammad Bin Fahd University (PMU) in 2007 to help achieve its community outreach mission through providing much needed English language instruction to the community. ELI provides instruction and training in English communication to non-traditional adult students in a variety of career specialties. It is a response to a number of changing economic forces and business practices. At present, both small private businesses and multinational corporations require their employees to communicate effectively and competently in English in both general professional and technical language.

ELI offers English courses that directly address such needs of current or potential business employees. By and large, business employees need to improve their professional qualifications. Persons wanting to enter or re-enter the workforce or adults wishing a gradual return to an academic program will be encouraged by the flexibility and variety of course offerings at ELI.

Courses Offered:

- General English
- English for Business and other special purposes (ESP)
- Preparation for English Teacher Certification.
- Preparation for Standardized Tests (TOEFL, IELTS etc..).

Both collaborative learning and individual instruction characterize ELI. The communicative model constitutes the theoretical framework of language learning and learning outcomes.



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ELI MISSION & VISION

Mission

The mission of the English Language Institute is three fold:

- To provide a variety of courses to meet the specialized requirements and practices of businesses in the region
- To meet the professional, academic and personal needs of non-traditional students for English communication skills
- To train English Language Teachers to meet the needs of society.

Vision

The English Language Institute

- Provides training programs to meet the community's unique educational, social and cultural needs for oral and written communication in English.
- Contributes to the community by enhancing people's occupational and professional performance
- Aims to improve the career options and quality of life of its potential learners

Why ELI

PMU's ELI recognizes the need to develop learning opportunities that are effective while being flexible and interesting. ELI differs from other English learning programs in using blended learning. This approach carefully combines traditional text-based techniques with Computer Aided Language Learning (CALL) through the internationally renowned 'DynEd' program. The learning process at ELI takes into account the development of the following competencies:

- Communicative
- Technological
- Critical Thinking
- Leadership
- Research

Academic Aspects of ELI

ELI courses deliver skills and training needed for

- General English Communication
- Professional English for Business and other special purposes
- English Teacher Training
- Preparation for English Teacher Certification.
- Pre-Master preparation
- Standardized Test Preparation [TOEFL - GMAT - SAT - GRE]

Program Characteristics

The levels and sequence of courses offer maximum flexibility to enable students to move smoothly from one program to another and from one skill level to another. Each course is divided into modules to afford working professionals the flexibility to take only one module. Depending on the student's skills, he or she may select individual modules at various skill levels and in different programs.

For example, teachers in the English Teacher Training (ETT) program are able to pick the modules that compliment their level of proficiency in particular skill areas. Students in the General English sequence may enter the advanced level where they have several choices in listening/ speaking and reading/writing in the General English or Professional English sequence.



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Teaching Methods and Approaches

Given the inclusive philosophy of the ELI program, students vary widely in terms of previous schooling, language aptitude, motivation and learning styles. Consequently, ELI instruction uses an array of methods designed to help adult students. The collaborative and service approaches of the ELI program are extended to the classroom so that learners understand the nature of language acquisition and their own learning styles, motivations and personalities.



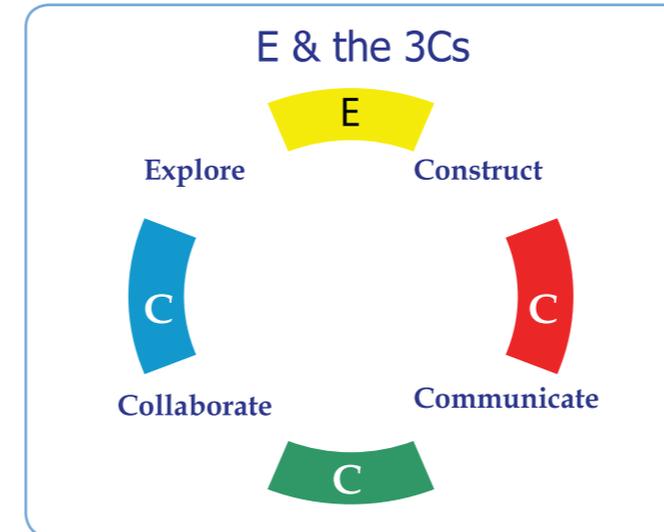
Teaching / Learning Approach

- Communicative
- Student Centered
- Interactive
- Research and Inquiry Based
- Based on Periodical Self Assessment
- Centralized Learning by Doing

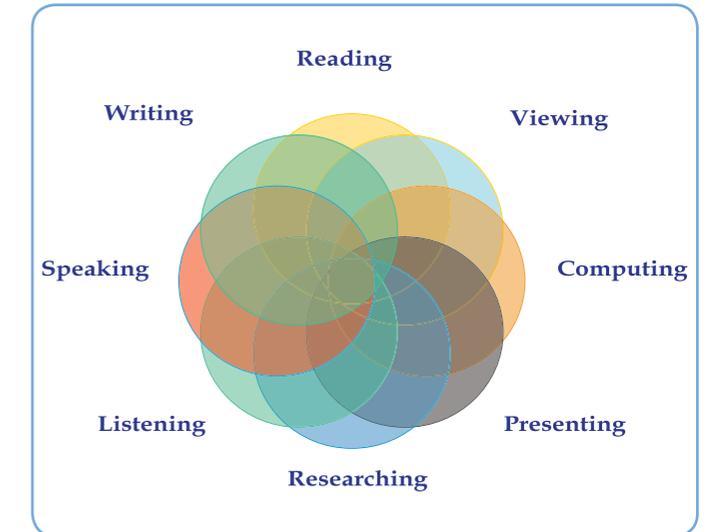
Teaching Tools

- Blackboard
- Smart Board
- Smart Classes
- Wired Classes

ELI Model of Teaching and Learning (E and the 3Cs)



ELI 8 Integrated Skills



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Admission Criteria

Admission is based on open enrollment with the exception of programs for teachers.

Students entering Professional English Communication (PEC) and General English Communication (GEC) hold a high school diploma or its equivalent and may select courses based on a placement test.

- Students entering the English Teacher Training (ETT) short program must possess an advanced level of English proficiency
- Students entering the English Teacher Certification (ETC) short program must possess a bachelor's degree and required teaching qualifications of the KSA
- The Students can register within the stipulated time period after paying the registration and tuition fee
- The Students will be dropped from the course if they are not attending the course without a valid reason.



Hours of Instruction

Typically, a student will have to attend classes 3 hours a day, five days a week (Saturday to Wednesday) for 10 weeks for each level. It is necessary for a student to attend 85% of the classes otherwise the Student will be dropped from the course.

Students

ELI accepts both male and female students of all ages and nationalities. The typical student however, is of the age 17 and above although some summer students are even slightly younger. Students are usually either young adults already in the work force or preparing to enter a university. Students in the corporate sponsored programs are typically 25 - 30 years old and above.

Courses offered at ELI include the following:

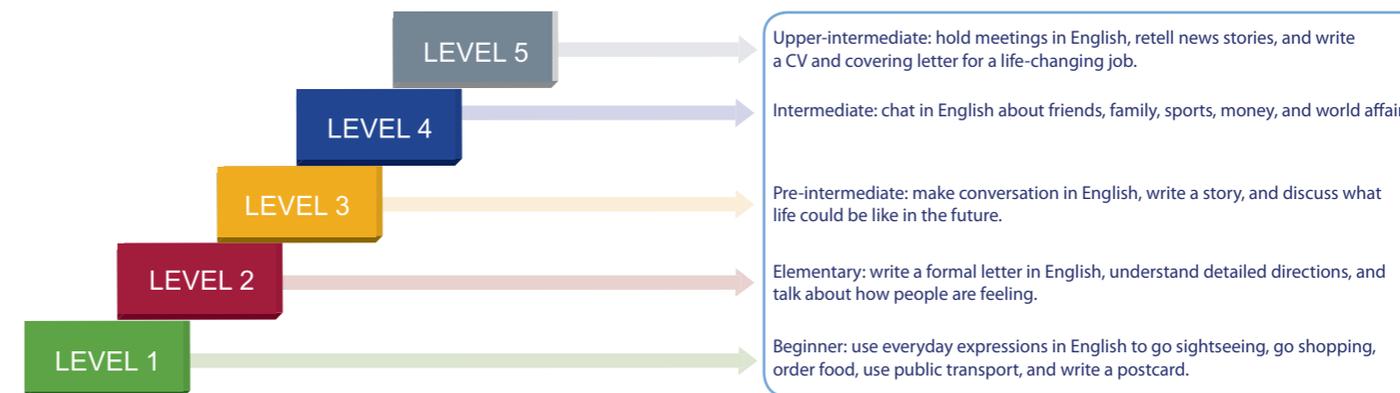
- A five-level general English Language course, which is ideal for currently employed personnel who need English to advance their careers
- A wide array of English for Specific Purposes, which can be tailored to meet the needs of business organizations and industries
- Preparation for International examination such as TOEFL and IELTS.



ELI Level and Materials Used

ELI courses use varied teaching devices including the Internet, textbook series, journal articles and audio / video materials.

Levels of English



Student Placement Test

- ELI's Program consists of 5 levels.
- To ensure that the candidates are placed at the right level, the Oxford Online Placement Test will be conducted followed by a paragraph writing and an interview.
- The Oxford Online Placement Test is designed to measure student's level of English.



Oxford Online Placement Test Score	New Headway Plus Level
0 - 20	New Headway Plus Beginner
15 - 40	New Headway Plus Elementary
35 - 50	New Headway Plus Pre-Intermediate
50 - 65	New Headway Plus Intermediate
65 - 80	New Headway Plus Upper - Intermediate

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Text Books Used: New Headway Plus

- A series from Oxford University Press (OUP)
- The World's most trusted English course
- Well - thought out Plan for success
- Balance of skills
 - Vocabulary development
 - Solid grammar syllabus
 - Lexical approach
 - Task-based learning
 - Everyday English
 - Communicative practice



Headway Plus correlations to International Standards and Tests

	TOEFL (PBT)	TOEFL (iBT)	TOEIC	IELTS	Oxford Online Placement Test	CEFR
Headway Plus Beginner	0-343	0-18	250-300	0-5.5	0-20	A1 Breakthrough
Headway Plus Elementary	347-393	19-20	300-350	2-2.5	15-35	A2 Waystage
Headway Plus Pre-Intermediate	397-439	29-40	350-400	2-3.5	35-50	B1 Threshold
Headway Plus Intermediate	437-473	41-52	400-500	4 - 4.5	45-65	B2 Independent
Headway Plus Upper-Intermediate	513-547	60-78	500-600	5.5 - 6	60-80	B2 Upper-Intermediate



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Computer Aided Language Learning (DynEd)

At ELI we have the right mix of Computer Aided Language Learning (CALL) along with textbooks. We offer 'CALL' with the world renowned DynEd software. Following are the main objectives of 'CALL':

- » Improve students listening & speaking skills
- » Help learners focus on measuring and conceptual relationships
- » Synchronize auditory and conceptual input



DynEd's award-winning programs are based on:

- Extensive classroom experience
- The latest research into how people learn
- Accumulated data and analysis over 20 years

There are significant differences between traditional, text-based approaches and the listening-based, iconic approach that is at the heart of DynEd's Recursive Hierarchical Recognition (RHR) design. DynEd's solutions have proven themselves in quality programs around the world and are on the leading edge of a transformation in language education.

HR

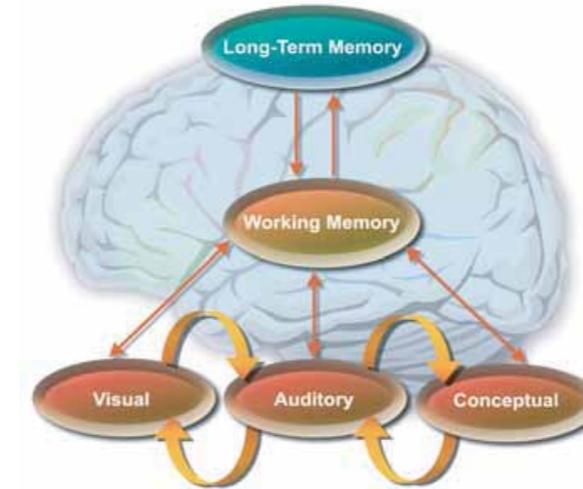
Developed by DynEd's founder, Lance Knowles, this breakthrough language learning approach resonates with how the human brain has evolved to search for, recognize and employ language patterns. Learning proceeds in a recursive fashion, employing the brain's hierarchical memory structure in ways that a linear design cannot.

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Computer Aided Language Learning (DynEd)

Language is a Skill

Language learning, like learning to play a musical instrument, requires practice. Effective practice leads to language automaticity. DynEd provides and monitors that practice.



Language is a Skill

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Computer Aided Language Learning (DynEd)

Blended Learning

DynEd's blended learning model combines classroom or tutorial instruction with computer practice. Detailed Study Reports help the teacher follow each learner's progress. Extension activities help teachers personalize student study materials and classroom sessions.

Fully Interactive

Learners are active and engaged when using DynEd's time-based interface. Within a lesson, learners can repeat a sentence or phrase as many times as needed, record and monitor their voices, and use clear visual support to aid comprehension. In addition, learners actively demonstrate the level of their comprehension by completing a variety of learning tasks that are lesson-specific and which can alter the depth of the language presentation through DynEd's patented 'shuffler' mechanism. All activities are monitored for learning efficiency - not just time on task. As a result, DynEd solutions engage and hold the attention of learners and cut learning time significantly.

Scope and Sequence

In DynEd's core courses, the presentation of language takes advantage of the human brain's hierarchical memory structure. No other language courseware provider has developed this conceptual approach to sequencing. For more information, please read the published papers on the learning theory behind DynEd's pedagogy at: www.dyned.com/education



Program Components

Computer Labs

In addition to the modern classroom ELI boasts several computer labs which are used for training programs in computer related fields as well as English language programs.

Faculty

The ELI faculty is well experienced, highly qualified, and very competent. Faculty members are native English speakers from countries including the United States of America and the United Kingdom.

Flexible Timings

Recognizing the busy schedule and numerous commitments of prospective students, ELI provides classes from 8:00 am to 10:00 pm throughout the year - including summer classes. This flexibility in scheduling allows students to attend at times that are most convenient for them.

Assessment Approach:

Monitor Assist Improve (MAI) Model

What is assessment?

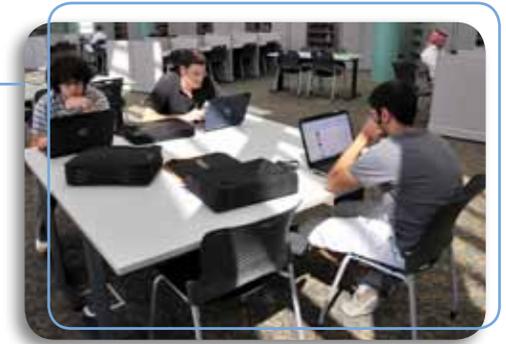
- Assessment is a teaching - learning tool that measures how well students have achieved the program objectives

Why Assessment?

- Facilitate learning and improve teaching

Model of Assessment:

- Monitor, Assist and Improve (MAI) learning



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Location

ELI is conveniently located on the outskirts of Dammam on the Dhahran - Dammam Highway. It is easily accessible from Al Khobar, Dhahran, Dammam and just about anywhere in the Eastern Province (including Qatif, Jubail and Al Hassa) as the Dhahran - Dammam highway links with the major highways of the area.

The area surrounding the institute has a great variety of recreational, business, and educational facilities; these include the King Fahad Park, a modern shopping mall, and the Dammam Technical College. The ELI itself is housed in the modern PMPYD (Prince Mohammad Program for Youth Development) Building.



Prince Mohammad Bin Fahd University

English Language Institute

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